



## **EYE LIGHTING INTERNATIONAL OF NORTH AMERICA, INC.**

*A SUBSIDIARY OF IWASAKI ELECTRIC CO., LTD.*

### **FOR IMMEDIATE RELEASE**

**Contact:**

Len Thomas

EYE Lighting International of North America, Inc.

A subsidiary of Iwasaki Electric Co., Ltd.

440-392-3616

Ed Stevens

216-621-6800 ext. 18

[estevens@stevensbaron.com](mailto:estevens@stevensbaron.com)

### **EYE Lighting International Excited about Congressman LaTourette's Buy American Program for Highways**

**Mentor, Ohio (March 6, 2009)** – EYE Lighting International, manufacturer of lamps and lighting related products, recently hosted a visit from the Honorable Steven LaTourette (R) of the 14<sup>th</sup> Congressional District in Ohio. LaTourette the ranking GOP member of the House Transportation and Infrastructure Committee, requested the meeting stemming from the growing interest on Capitol Hill to invest in roads and bridges as part of the national economic recovery plan.

EYE Lighting manufactures high performance metal halide, high pressure sodium and mercury lamps that are used extensively by utilities, departments of transportation and municipalities. Because HID products are energy efficient and environmentally friendly, the Congressman expressed interest on behalf of his colleagues on Capitol Hill.

Keith TS Ward, President and COO OF EYE Lighting commented, "Congressman LaTourette told me and our several hundred employees the type of products EYE manufactures appear ideally suited to help state and local governments, as well as utilities, reduce the use of taxpayers' dollars to maintain and upgrade municipal and roadway lighting systems." Ward added this was particularly gratifying to hear because EYE has introduced its patented Ignitron™, cost-saving HPS lamps across Ohio and the United States.

#### **ABOUT EYE LIGHTING**

EYE Lighting International of North America is among the world's leading providers of lighting products and services. EYE Lighting designs and manufactures high performance lamps, fixtures and lighting-related products, and has earned a reputation for developing superior lighting technology and custom solutions. The company serves the major commercial, industrial, utility and retail markets in North and South America.

EYE Lighting and its parent have been awarded over 24 ISO Certifications which reflect the superior product quality of its Metal Halide, Halogen, Mercury, HPS and LED lamps. Its well known brands include IGNITRON®, CERA-ARC®, SUNLUX®, and HORTILUX®. The company has over 3,000 products and is the recognized world leader in retrofit HID lamps. EYE products are energy efficient, and its sustainability policy is to *reuse, recycle, and reclaim*.

EYE Lighting International of North America is located near Cleveland, Ohio. A subsidiary of Iwasaki Electric Company, Ltd., of Japan, the company has offices in Australia, New Zealand, China, Hong Kong, Singapore, and the United Kingdom.

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