

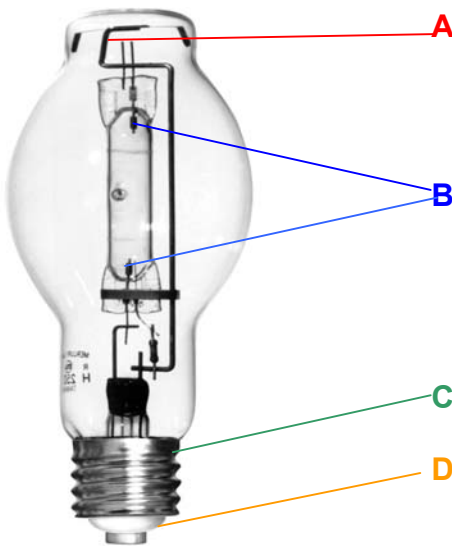


EYE MERCURY LANDSCAPE LAMPS...*ARE DIFFERENT!*

SUPERIOR PERFORMANCE...HIGHER OUTPUT LEVELS...HIGHER COLOR RENDITION

SPECIAL PHOSPHORS produce 6% more light than conventional clear mercury lamps. Rare earth super phosphors produce higher light output and a warmer light. Ideal for both facade and landscape lighting applications.

LUMEN MAINTENANCE EYE Mercury Lamps provide more light initially and continue to outperform conventional lamps.



BT BULB



REFLECTOR

(same quality construction)

ARCTUBE SUPPORT - (A) Rugged construction provides excellent arc tube stabilization for rough service.

ELECTRODES - (B) Specially designed for long life and reliable starting in all weather conditions.

BASE - (C) A nickel plated base and a strong mechanical seal means the lamp will unscrew easily from an oxidized or deteriorated socket.

HIGH QUALITY INSULATOR - (D) Provides a high degree of insulation in moist inground fixtures eliminating potential arcing.

2004.08.20

