



**EYE LIGHTING  
INTERNATIONAL**

# NEWS

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## **EYE Lighting Lights the New 9/11 Memorial Flag in New York City**

### ***Urban Act™ Floodlight Installed, Ready for Sunday's Opening Ceremony***

Mentor, Ohio. September 9, 2011. EYE Lighting International, a leading manufacturer of lamps, luminaires and related lighting products, has been selected to light the American Flag on the site of the new 9/11 Memorial in New York City. An EYE Urban Act™ architectural floodlight is being installed this week, and will be turned on this Sunday at the nationally televised opening ceremony.

“To say that we are proud is putting it mildly,” said Tom Salpietra, president and COO of EYE Lighting International. “Every EYE employee now has a personal sense of contribution to the Nation’s commemoration this Sunday as we remember those lost in the 2001 attacks. To play even a small part in the Memorial is an honor.”

The EYE Urban Act™ architectural floodlight has very narrow 6 degree beam spread, ideal for flagpole lighting. The EYE lamp inside, a 150W Cera Arc, delivers excellent performance and enhances red, white and blue colors.

**EYE Lighting International of North America, Inc.**  
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