



**EYE LIGHTING INTERNATIONAL
OF NORTH AMERICA, INC.**

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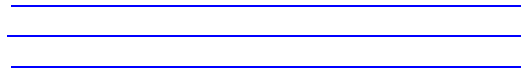
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**EYE Lighting Lamps Make “Women & Spirit: Catholic Sisters in America”
Smithsonian Exhibition Come Alive**

Lighting Designer Says Halogen “Super Soft” Lamps Help Tell the Story



Mentor, Ohio (February 5, 2010) – EYE Lighting, a leading U.S. manufacturer of lamps and lighting products, has been selected as the primary lamp supplier of the new “Women & Spirit: Catholic Sisters in America” traveling exhibition, appearing at The Smithsonian International Gallery in Washington, D.C. during the first four months of 2010. The 6000 square foot display, produced by Seruto & Co., tells the history of the Sisters’ contributions and devotion to the nation through stories and personal artifacts. Included in the exhibit is a letter from Thomas Jefferson assuring religious freedom following the Louisiana Purchase.

According to Lisa Passamonte Green, Chief Creative Officer and at Visual Terrain, Inc., the project lighting design firm, “To tell the remarkable story of Catholic Sisters in America and their passion for justice, 90 different display panels were created, each with different colors, veneer and finish. Our challenge was to find lighting fixtures and lamps that would complement the rich elegant feel of the exhibit, yet be durable enough to withstand travel and touring conditions.”

According to Ryan Raica, lighting designer on the project, “We explored multiple options for the primary lighting, and found the perfect solution—Super Soft MR16 Halogen lamps from EYE Lighting. Women & Spirit is appearing in many different venues, each with different ambient lighting. We found EYE Lighting lamps perform in every situation, and make the exhibits look great every time. Unlike most exhibition, museum, and display lighting applications, no softening lenses were needed with EYE Super Soft Halogen. After two installations, not one lamp needed to be replaced.”

Rochelle Kimball of EYE Lighting concluded, “We are very pleased to contribute to the success of this project. There is a difference in lamp quality and performance, so it is rewarding EYE was recognized and appreciated.”

For more information, or to locate an EYE Lighting product distributor near you, visit www.eyelighting.com on the Internet or contact EYE Lighting at 888-665-2677.

ABOUT EYE LIGHTING

EYE Lighting International of North America, located near Cleveland, Ohio, is a manufacturer and distributor of state-of-the-art High Intensity Discharge and Halogen lighting sources, lighting fixtures and light application system solutions.

EYE Lighting International of North America is a subsidiary of Iwasaki Electric Co. Ltd., a Tokyo based lighting technology company focused on designing and manufacturing lighting products and light-applied system solutions. From new commercial lighting products to UV water sterilization systems, our goal is to employ light technology to create a more comfortable society and sustainable environment.

The shared culture of Iwasaki Electric Company and EYE Lighting of North America represents a world class organization of lighting technology professionals committed to quality, new product development, and complete customer satisfaction. At Iwasaki, we are inspired by light, and the light we create tells our story.

**ISO 9001:2000 ISO 14001:2004 OHSAS 18001:2007 Certified
ISO 17025:2005 Accredited**

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